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September 19, 2003

Ms. Lynda L. Dorr  
Secretary to the Commission  
Public Service Commission of Wisconsin  
610 North Whitney Way  
Madison, Wisconsin 53705-2729

Dear Ms. Dorr:

On behalf of our client, Siren Telephone Company, enclosed is its Notice of Change in Rates for Local Telephone Service in accordance with Wisconsin State Statute subsection 196.213(2). Siren Telephone Company customers will be mailed the notice prior to September 30, 2003, as a bill insert.

Please call me at 608/664-9110 if you have any questions.

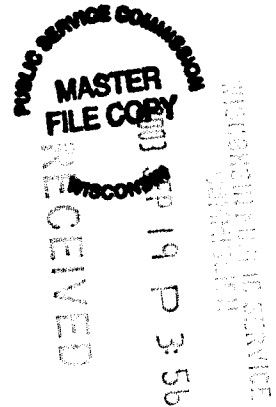
Sincerely,

Kiesling Consulting LLC

Scott Girard  
Senior Consultant

Enclosures

cc: Sid Sherstad, Siren Telephone Company  
Tom Gross, Public Service Commission of Wisconsin



**Siren Telephone Company  
Notice of Change in Rates for Local Telephone Service**

To Our Customers:

This notice is to advise you that Siren Telephone Company (Siren) proposes to change various local, non-recurring and directory assistance rates. Siren is also eliminating the separate charge for Touch Tone service that over 90 percent of customers take. The proposed rate changes are shown below. Siren has not increased local rates since 1993. The proposed residential rate of \$9.00, which includes Touch Tone, is significantly less than the current state wide average rate of \$13.99. Our costs have increased due to inflation, increased government requirements, and the investments made in our facilities in order to continue to provide up-to-date services and to maintain the high quality of service that our customers desire.

This change in rates and charges for local telecommunications service will automatically go into effect on December 1, 2003, without review by the Public Service Commission of Wisconsin (PSCW). However, if you petition the PSCW, any rate increase will be subject to refund and the Commission may conduct an investigation to determine different rates or charges in lieu of this change. If sufficient petitions are filed to require PSCW review, the PSCW could determine that the Company's proposed rate increase is reasonable and make final the rates listed in this notice; the PSCW could determine that lower rates are required and order a refund; or the PSCW investigation could result in rates higher than those listed in this notice.

**Siren Telephone Company Proposed Rate Increase  
Effective December 1, 2003**

<b>Description</b>	<b>Current Rates</b>	<b>Proposed Rates</b>
Residence – Main Line	\$ 7.06	\$ 9.00
Residence – Touch Tone	.70	-0-
Business – Main Line	10.01	12.75
Business Main Line Touch Tone	1.20	-0-
Business – Key and PBX	9.85	12.75
Business Key and PBX	1.65	-0-
Special Service Arrangement	50.00	65.00
Standard Network Interface	7.00	9.00
NSF Check Charge	7.80	15.00
Restoral of Service	25.00	32.00
Maintenance Service Charge – Normal Hours	35.00	45.00
Maintenance Service Charge – After Hours	50.00	65.00
Maintenance Service Charge – Sundays & Holidays	65.00	84.50
Directory Assistance per call	.35	.45

The procedure for filing a petition with the Public Service Commission of Wisconsin is shown on the reverse side of this page. If you have any questions, please contact our office at (715) 349-2224.

## Petition Procedure

If you wish to petition for the Commission review of this rate change, you must obtain a minimum of 278 customer signatures. This is the number required by law to have the rate increase made subject to refund and to have the Public Service Commission determine rates, tolls, and charges.

- ✓ One signature is allowed per customer. (Thus, a family of three which is billed for one line cannot sign three names; and a businessperson who is billed for four lines cannot sign four times; but an individual who has both residential and business service in his or her name can sign the petition twice.)
- ✓ For residential service, only a person whose name appears on the telephone bill may sign the petition.

**Step 1:** Obtain a blank petition form from us at Siren Telephone Company, 7723 West Main, Siren, Wisconsin 54872 or from the Public Service Commission of Wisconsin, Telecommunications Division, at the address stated below.

If you wish, you may prepare your own petition. If you prepare your own petition, you need only write or type on the top of a sheet of paper the name of the telephone company and a statement that the signers want the Public Service Commission of Wisconsin to determine rates, tolls, and charges and to order refunds if appropriate. The sheet of paper should also contain:

1. The name, address, and phone number of the person circulating the petition.
2. Spaces for the signature, address, and telephone number of each customer signing the petition.

**Step 2:** Obtain the required number of customer signatures. You do not need to notarize the petitions.

**Step 3:** File the signed petitions with the Public Service Commission of Wisconsin. This can be done by hand delivery or by mailing the petition(s) to:

Secretary to the Commission  
Public Service Commission of Wisconsin  
610 N. Whitney Way  
P.O. Box 7854  
Madison WI 53707-7854

**Step 4:** Be certain that the petition(s) are received at the Commission's office by the **deadline**, which is **November 28, 2003**. The Commission will not accept petitions that it receives after 4:30 p.m. on this date.

If you have questions about the petition procedure, the rate changes, or the relevant statutes, please call Siren Telephone Company at (715) 349-2224 or the Public Service Commission of Wisconsin in Madison at (800) 225-7729.